

**AMENDMENTS TO THE CLAIMS**

1-55. (Cancelled).

56. (New) A method of selecting a complementary multi-media effect for a wireless communications device comprising:

receiving a complementary multi-media effect selected by a wireless communications network along with an indication of a predetermined event from the wireless communications network;

temporarily storing the complementary multi-media effect received from the wireless communications network in a first partition of memory in the wireless communications device;

rendering the complementary multi-media effect at the wireless communications device to notify the user of the predetermined event; and

moving the selected complementary multi-media effect from the first partition to a second partition of memory in the wireless communications device if the user chooses to save the selected complementary multi-media effect.

57. (New) The method of claim 56 further comprising removing the selected complementary multi-media effect from the first partition if the user chooses not to save the new selected complementary multi-media effect.

58. (New) The method of claim 56 further comprising receiving a new complementary multi-media effect selected by the wireless communications network along with an indication of a new predetermined event from the wireless communications network.

59. (New) The method of claim 58 wherein receiving a new selected complementary multi-media effect occurs on every  $n^{\text{th}}$  predetermined event, wherein  $n$  is greater than 0.

60. (New) The method of claim 59 wherein receiving a new selected complementary multi-media effect occurs at a predetermined time.

61. (New) The method of claim 56 further comprising:

creating one or more picklists, each picklist including one or more complementary multi-media effects;

associating each picklist with a category of predetermined events; and

storing each picklist at the wireless communications network.

62. (New) The method of claim 61 wherein at least one of the one or more picklists comprises a list of audio files.

63. (New) The method of claim 61 wherein at least one of the one or more picklists comprises a list of tactile function generator patterns.

64. (New) The method of claim 61 wherein at least one of the one or more picklists comprises a list of lighting patterns.

65. (New) The method of claim 61 wherein at least one of the one or more picklists comprises a list of images.

66. (New) The method of claim 61 wherein at least one of the one or more picklists comprises a list of video sequences.

67. (New) The method of claim 56 wherein the predetermined event comprises an incoming call.

68. (New) The method of claim 56 wherein the predetermined event comprises an alarm.

69. (New) The method of claim 56 wherein the predetermined event comprises a text message.

70. (New) The method of claim 56 wherein the predetermined event comprises an e-mail message.

71. (New) The method of claim 56 wherein the predetermined event comprises a new voice message.

72. (New) The method of claim 56 wherein the predetermined event comprises a page.

73. (New) The method of claim 56 wherein receiving a complementary multi-media effect selected by the wireless communications network along with an indication of a predetermined event from the wireless communications network comprises receiving a combination of at least two complementary multi-media effects selected by the wireless communications network along with the indication of the predetermined event from the wireless communications network.

74. (New) A wireless communications device comprising:

a transceiver to receive a complementary multi-media effect selected by a wireless communications network along with an indication of a predetermined event from the wireless communications network;

a memory partitioned into a first partition and a second partition; and

a processor configured to:

temporarily store the multi-media effect received from the network along with the indication of the predetermined event in the first partition of memory;

render the complementary multi-media effect to notify a user of the wireless communications device of the predetermined event; and

move the multi-media effect from the first partition to the second partition if the user of the wireless communications device chooses to save the multi-media effect.

75. (New) The device of claim 74 wherein the processor is configured to remove the complementary multi-media effect from the first partition if the user chooses not to save the new selected complementary multi-media effect.

76. (New) The device of claim 74 wherein the memory comprises a plug-in accessory that mates with a system interface connector (24) on the wireless communications device.

77. (New) A method of selecting a complementary multi-media effect for a wireless communications device comprising:

selecting, by a wireless communications network, a complementary multi-media effect that is associated with a predetermined event that is to be sent to a wireless communications device from the wireless communications network;  
transmitting the selected complementary multi-media effect along with an indication of the predetermined event to the wireless communications device; and  
sending the predetermined event to the wireless communications device.

78. (New) The method of claim 77 wherein selecting a complementary multi-media effect comprises randomly selecting the complementary multi-media effect from a picklist of complementary multi-media effects stored at the wireless communications network.

79. (New) The method of claim 77 wherein selecting a complementary multi-media effect comprises selecting the complementary multi-media effect from a picklist of complementary multi-media effects stored at the wireless communications network according to a predetermined activation order.

80. (New) The method of claim 79 further comprising:

re-sequencing the activation order of the complementary multi-media effects;  
selecting, at the wireless communications network, a new complementary multi-media effect that is associated with a subsequent predetermined event that is to be sent to the wireless communications device according to the re-sequenced activation order; and  
transmitting the new selected complementary multi-media effect along with an indication of the subsequent predetermined event to the wireless communications device.

81. (New) The method of claim 80 wherein re-sequencing the activation order of the complementary multi-media effects occurs on every  $n^{\text{th}}$  predetermined event, wherein  $n$  is greater than 0.

82. (New) The method of claim 80 wherein re-sequencing the activation order of the complementary multi-media effects occurs at a predetermined time.

83. (New) The method of claim 77 further comprising:  
creating one or more picklists, each including one or more complementary multi-media effects;  
associating each picklist with a category of predetermined events; and  
storing each picklist at the wireless communications network.

84. (New) The method of claim 83 wherein at least one of the one or more picklists comprises a list of audio files.

85. (New) The method of claim 83 wherein at least one of the one or more picklists comprises a list of tactile function generator patterns.

86. (New) The method of claim 83 wherein at least one of the one or more picklists comprises a list of lighting patterns.

87. (New) The method of claim 83 wherein at least one of the one or more picklists comprises a list of images.

88. (New) The method of claim 83 wherein at least one of the one or more picklists comprises a list of video sequences.

89. (New) The method of claim 77 wherein the predetermined event comprises an incoming call.

90. (New) The method of claim 77 wherein the predetermined event comprises an alarm.

91. (New) The method of claim 77 wherein the predetermined event comprises a text message.

92. (New) The method of claim 77 wherein the predetermined event comprises an e-mail message.

93. (New) The method of claim 77 wherein the predetermined event comprises a new voice message.

94. (New) The method of claim 77 wherein the predetermined event comprises a page.

95. (New) The method of claim 77 wherein transmitting the selected complementary multi-media effect along with an indication of a predetermined event to the wireless communications device comprises transmitting a combination of at least two complementary multi-media effects selected by the wireless communications network along with the indication of the predetermined event to the wireless communications device.